EXHIBIT 2

Michael T. Mulrey

CONFIDENTIAL Boston, MA

January 5, 2006

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THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS

IN RE: PHARMACEUTICAL

MDL DOCKET NO.

INDUSTRY AVERAGE WHOLESALE

01CV12257-PBS

PRICE LITIGATION

DEPOSITION OF

THIS DOCUMENT RELATES TO:

MICHAEL T. MULREY

ALL ACTIONS

JANUARY 5, 2006

CONFIDENTIAL

DEPOSITION of MICHAEL T. MULREY, a witness called on behalf of the Defendant Johnson & Johnson pursuant to the Federal Rules of Civil Procedure, before Judith McGovern Williams, Certified Shorthand Reporter, Registered Professional Reporter, Certified Realtime Reporter, Certified LiveNote Reporter, and Notary Public in and for the Commonwealth of Massachusetts, at the offices of Robins, Kaplan, Miller & Ciresi, L.L.P., 800 Boylston Street, Boston, Massachusetts 02199, on Thursday, January 5, 2006, commencing at 1:38 p.m.

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- administered to its members in 1991 through today?
- A. I would say yes.
- Q. Okay. So the shift from usual and customary to the fee schedule was in part due to the administrative simplicity with using fee
- schedules?
- 7 A. Yes.
- Q. Now focusing on these four different
 schedules that you have identified, how do they
- differ, if at all, with respect to the amounts
- that are afforded to physicians for the
- administration of drugs to Blue Cross/Blue Shield
- of Massachusetts members?
- A. The drug fees on all four schedules
- right now are all equal, the same.
- Q. Okay. Currently today what is the
- amount in the fee schedules that is afforded to
- physicians for the administration of drugs to Blue
- 19 Cross/Blue Shield of Massachusetts members?
- A. You are asking what the AWP was set at?
- Q. Is there a constant methodology utilized
- for all drugs in each of the fee schedules?

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Page 61 1 Right. Α. 2 And is that methodology for the fee-for-Ο. 3 service reimbursement based upon a percentage of AWP? 5 Α. Yes. 6 Ο. And what is that percentage? 7 Α. 95 percent. 8 How long has Blue Cross/Blue Shield of Ο. 9 Massachusetts utilized a reimbursement amount of 95 percent of AWP to reimburse all drugs on all 10 11 its fee schedules? 12 Since '98 when Medicare made their Α. 13 change. 14 Prior to 1998, what methodology did Blue 15 Cross/Blue Shield of Massachusetts use to 16 reimburse -- to determine the reimbursement 17 amounts for drugs on its fee schedules? 18 I don't -- I'm -- let me back this up. Α. 19 What methodology did we use? 20 When I say methodology, --Ο. 21 Α. Yes. 22 -- you have referred to 95 percent of Q.

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Page 62 1 AWP --2 Α. Yes. 3 -- as the basis for the reimbursement amounts in the fee schedules for drugs, and I'm referring to that as methodology. 6 Α. Okay. 7 So 95 percent of AWP methodology. Ο. 8 Α. Okay. Ο. So let me ask the question. 10 Prior -- from 1995 through 1998, what 11 was the basis by which Blue Cross/Blue Shield of 12 Massachusetts calculated the amounts in its fee 13 schedules for physician-administered drugs? 14 Α. 100 percent of AWP. 15 Starting in 1995, how did Blue 16 Cross/Blue Shield of Massachusetts determine the 17 AWP it used to calculate the amounts in its fee 18 schedules? 19 We basically just used Medicare's AWP. Α. 20 When you say "Medicare's AWP," what are 21 you referring to? 22 Medicare's AWP fee schedule for their J Α.

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- 1 codes.
- Q. Okay. So is it correct that Blue
- 3 Cross/Blue Shield of Massachusetts did not
- defeated at a calculate its own dollar amounts in the fee
- schedule but simply adopted the amounts that were
- specified in the Medicare fee schedules?
- A. Yes.
- ⁸ Q. Okay. There came a point in time when
- that changed; correct?
- A. What changed?
- MR. HAAS: Well, let me withdraw that
- question.
- Q. Does Blue Cross/Blue Shield of
- Massachusetts still use Medicare's amounts, dollar
- amounts, in its fee schedules?
- ¹⁶ A. No.
- Q. What does Blue Cross/Blue Shield of
- Massachusetts currently do to determine the 95
- percent of AWP used to calculate -- to determine
- the amounts in its fee schedule for the
- reimbursement of physician-administered drugs?
- A. We are using a vendor to provide us

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Page 64 1 pricing. 2 Ο. Which vendor? 3 Α. R.J. Health. How to your knowledge does R.J. Health Ο. 5 derive its AWPs from? Α. I don't know. 7 Does R.J. Health calculate a dollar 0. amount which is then provided to Blue Cross/Blue Shield of Massachusetts? 10 Α. Yes. 11 So Blue Cross/Blue Shield of Ο. 12 Massachusetts does not duly calculate 95 percent 13 of AWP --14 Α. No. 15 -- for each drug? Q. 16 Α. No. 17 Is there someone at Blue Cross/Blue 0. 18 Shield of Massachusetts who is familiar with the 19 methodology that R.J. Health actually uses to come 20 up with that number that Blue Cross/Blue Shield of 21 Massachusetts uses in its fee schedule? 22 I'm not sure. Α.

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Page 65 1 Ο. When did Blue Cross/Blue Shield of 2 Massachusetts first begin to use R.J. Health as a 3 vendor to determine reimbursement amounts for physician- administered drugs? 5 2005. Α. 6 Ο. And Blue Cross/Blue Shield of 7 Massachusetts started using R.J. Health because 8 Medicare no longer reimbursed for physicianadministered drugs on an AWP basis; correct? 10 Α. Yes. 11 In the 2004 time frame before Medicare 0. 12 switched its reimbursement methodology, did Blue 13 Cross/Blue Shield of Massachusetts give any 14 consideration to revising its reimbursement 15 methodology for physician-administered drugs? 16 Α. Yes. 17 What involvement, if any, did you have Q. 18 in that process? 19 I completed an analysis. Α. 20 What analysis was that? Ο. 21 An analysis of ASP pricing that Medicare Α. 22 was proposing against our utilization.

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Page 72 1 determined that following Medicare to the ASP 2 methodology, that would result in a decrease in 3 overall reimbursement afforded to physicians; is that correct? Α. Yes. 6 And as a consequence of your analysis, Ο. 7 is it correct that Blue Cross/Blue Shield of Massachusetts elected not to shift to the ASP reimbursement methodology? 10 Α. At this time, ves. 11 Ο. Okay. And the decision was made not to 12 shift because Blue Cross/Blue Shield of 13 Massachusetts determined that it was not in its 14

MR. HARRINGTON: Objection. Go ahead.

physicians; correct?

best interests to reduce the reimbursement to

A. I mean we normally follow industry standards, and Medicare has moved to ASP. Right now from our perspective, we don't see that as an industry-acceptable standard just yet.

Q. Isn't it correct that you in fact have followed Medicare's standard since 1995 and

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Page 79 1 Α. Yes. 2 Ο. In your view, what is this case about? 3 It is about the overinflation of AWP Α. versus real costs. 5 What do you understand the term 6 "overinflation" to mean? 7 Α. That the -- there is fat, if you will, 8 in the AWP, AWP prices that are set by drug companies. 10 Do you understand to what extent there 11 is fat based upon plaintiffs' position in this 12 litigation? 13 Α. No. 14 Based upon your position as a member of Ο. 15 the provider reimbursement department, sitting 16 here today, do you have a view as to whether or 17 not you are misled as to the meaning of AWP? 18 I want to say my opinion is the AWP Α. 19 would be the bottom-line wholesale cost that would 20 be -- providers could buy their drugs at. 21 That is your view as a -- currently that Ο.

is your understanding of the -- well --

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Page 87 1 term AWP, average wholesale price, meant the 2 average of actual wholesale prices paid? Was that 3 your understanding in 2000? Α. Yes. The fees at which we reimbursed 5 our providers. 6 Okay. You added something that was Ο. 7 inconsistent with my question, so I will ask it 8 again. Was it your understanding in 2000 that 10 the term AWP, average wholesale price, meant the 11 average of actual wholesale prices paid? 12 Α. I quess paid to who? That is where I am 13 14 I am asking what your understanding was. 0. 15 Okay? Let's just start with that point. 16 In 2000, what was your understanding of 17 the term AWP, or average wholesale price?

A. It is the price that we would reimburse our providers, and it was the price at which we felt providers purchased their drugs at.

Q. Okay. So it is your understanding -- it was your understanding in 2000 that it was the

- price at which providers purchased their drugs; is
- that correct?
- ³ A. Yes.
- Q. So, in other words, it is your position
- that you understood that Blue Cross/Blue Shield of
- 6 Massachusetts was reimbursing providers at their
- average cost?
- A. Yes.
- 9 Q. Okay. Is it your understanding as a
- member of Blue Cross/Blue Shield of Massachusetts
- that the plaintiffs in this litigation have taken
- the position that you just espoused as to the
- meaning of AWP throughout the 1990s?
- MR. HARRINGTON: Well, I am going to
- object. Plaintiffs haven't taken any position as
- to what his understanding was in 2000.
- MR. HAAS: That is not my question.
- BY MR. HAAS:
- 19 Q. I mean you have espoused an
- understanding that you had in 2000 of the term
- AWP. My question is whether or not it is your
- understanding of the allegations in this case that

- 1 Q. Have you had discussions with anyone at
- Blue Cross/Blue Shield of Massachusetts concerning
- the meaning of the term AWP?
- A. No.
- 5 Q. So in 2003-2004, as a member of the
- 6 provider reimbursement group, you learned that AWP
- was no longer, you know, from your perspective an
- ⁸ average of actual wholesale costs but indeed was
- something greater than the costs that doctors paid
- for drugs; right?
- 11 A. Yes.
- Q. At that point did you run to anybody and
- say, "We now have to reduce reimbursement, because
- we aren't in fact reimbursing at actual cost"?
- MR. HARRINGTON: What is the time frame
- on that question?
- MR. HAAS: What he just testified to,
- ¹⁸ 2003-2004.
- A. Well, we did that analysis, which was
- part of, you know, looking at how our drug fees
- were set.
- Q. Right. And in connection with that

EXHIBIT 3



From:

Sent:

To:

Cc:

Subject:

Janine Suscewicz
Tuesday, January 30, 2001 11:36 AM
Steven L Greco; Milton E Goggans; Donald J Sollysiak; Kristine Peterson; Samuel J Moed;
Mark J Ahn; Jeffrey Hatfield; Gary Zleziuła
Joel M Lasker; Rosemary A Crane; Rick E Winningham; Richard Lane; Thomas P McKenna
Message from Ed Penick





PricingPractices.doc janine.suscewicz.vc

Kindly distribute this memorandum regarding the Company's pricing

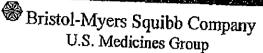
and promotional practices to all U.S. Medicines Sales and Marketing Personnel.

Please contact me if you have any questions.

Many thanks.



Executive Memorandum



To:

U.S. Sales & Marketing Personnel

Date:

January 26, 2001

From:

E. Penick

^~-

R. Crane, R. Lane, J. Lasker T. McKenna, R. Winningham

Subject:

Media Coverage -

Pharmaceutical Pricing Practices

As you may be aware, there has been increasing media coverage of pharmaceutical pricing practices. Beyond the usual charges that pharmaceutical companies charge too much for their products, the government has recently focused on the differential between the Average Wholesale Price ("AWP") of products and the products' actual selling price. The government refers to that differential as the "spread."

The government has long been aware of the existence of the spread. For years, a substantial amount of public information has detailed the size of the spread for many drugs. Nevertheless, it is important to recognize that the government's recent focus on the spread is part of the reason it gives when asserting that the government is overpaying for the drugs it reimburses.

In light of the recent attention being paid to the spread, it is appropriate to remind you that Bristol-Myers Squibb Company, in accordance with its Code of Conduct, promotes and sells its products "solely on the basis of price, quality and service." Although it is appropriate to respond to a customer's inquiry about a product's AWP and its cost, the spread should not be used as a promotional or marketing tool.

Please contact the U.S. Medicines Legal Department if you have any questions or concerns about this issue.

EXHIBIT 4

Erik Schultz HIGHLY CONFIDENTIAL February 15, 2006 Philadelphia, PA Page 32 1 IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS 3 VOLUME II 4 5 6 IN RE: PHARMACEUTICAL : MDL NO. 1456 7 INDUSTRY AVERAGE WHOLESALE : MASTER FILE NO. 8 PRICE LITIGATION : .01CV12257-PBS 9 10 11 12 Continuation of the videotaped deposition of ERIK SCHULTZ was taken, pursuant to 13 14 notice, at COURTYARD PHILADELPHIA AIRPORT, 8900 15 Bartram Avenue, Philadelphia, Pennsylvania on 16 Thursday, February 16, 2006, beginning at 9:25 17 a.m., before M. Kathleen Muino, Professional Shorthand Reporter, Notary Public, and Michael 18 19 Mullin, Videographer, there being present: 20 21 22

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February 16, 2006

- 1 okay. I -- I'll -- if you got a -- you know, a
- 2 dog barking and running around you, you know, the
- 3. last thing you want to do is try and kick it.
- 4 It's already excited and angered, so they wanted
- 5 to lay low like not kicking the dog.
- 6 Q. Did -- did the investigation affect what
- 7 you did in any way?
- 8 A. Could you rephrase the question?
- 9 Q. Yeah. It -- did -- did it have any
- 10 impact on what you did in -- in the course of your
- 11 work at the company?
- 12 A. Not at the time.
- 13 Q. Did it at some time?
- 14 A. Yes.
- 15 Q. At what time?
- 16 A. In later years, when they wanted to --
- 17 they looked at changing the price. I was not
- 18 supportive of that.
- 19 Q. Could you be more specific? What -- what
- 20 do you mean they looked at changing the price?
- 21 A. Oh, I believe earlier you asked about the
- 22 spreads and what type of -- what it would mean if

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You changed certain price points, and that was a

- 2 constant request for -- to evaluate those
- 3 scenarios, and I, frankly, was not very
- 4 cooperative in those efforts because I didn't
- 5 think it was a wise choice.
- 6 Q. You didn't think it was a wise choice
- 7 vis-a-vis the OIG investigation?
- 8 A. Well, just in -- I didn't agree with the
- 9 principle in general, and certainly the OIG
- 10 investigation only inflamed that because it raised
- 11 the likelihood that unethical actions would be
- 12 discovered.
- 13 Q. When you say you didn't agree with the
- 14 principle in general, what principle are you
- 15 talking about?
- 16 A. In paying doctors more money -- trying to
- 17 pay doctors more money to prescribe more product.
- 18 Competing on finances. It make no sense from a
- 19 pricing strategy standpoint or an ethical one.
- 20 Q. Did you make your views known?
- 21 A. (Indicating.)
- 22 Q. Did you make your views known?

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l.	•		
1	Α.	Yes.	Page 95
2	Q.	To who?	
3	A.	Pretty much everybody who asked me to do	:
4	that type of work.		
5	Q.	Would that have included Mr. Freeberry?	
6	A.	He never asked me. But he knew my views.	
7	Q	Who asked you to do that type of work	
8	then?		
9	A.	The brand teams, senior leaderships.	
10	Q.	Did did your view prevail?	,
11	A.	I don't know that it was because of me,	,
12	but yes.		
13	Q.	And what time frame are we talking about?	
14	Α.	The entire time I was at AstraZeneca. I	
15	don't believe they ever made a change to list		
16	price. We did increase the terms to physicians at		
17	one point, in maybe 2004, if I remember, perhaps		
18	2003, and I think they may have changed discount		
19	levels towards my departure in 2005, somewhere		
20	there.		
21	Q-	Was the changing of discount levels and	
22	increasing terms something that you objected to		

Erik Schult	HIGHLY CONFIDENTIAL Philadelphia, PA	February 16, 2006
1	MS. LAWSON: Object	Page 124
2	THE WITNESS: There was	
3	MS. LAWSON: to form.	1
4	THE WITNESS: a way.	
5	BY MR. WEXLER:	:
6	Q. Yes. Okay. Just to follow up on your	
7	answer, what was that way?	
8	A. That way was	
9	MS. LAWSON: To form.	
10	THE WITNESS: to calculate what	
11	the competitors' acquisition price and versus	
12	their reimbursement, what that left for profit,	
13	versus how it compared to ours, our products.	
14	BY MR. WEXLER:	
15	Q. Did you did you do those kinds of	
16	analyses?	
17	A. I as I told you earlier, I resisted	
18	and was very uncooperative. I do know that they	
19	were done extensively before my arrival because of	
20	spreadsheets Kaylor Kowash turned over to me	
21	showing all those calculations. When I was asked	
22	to do them, I refused to use those sheets and did	

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- 1 it my own way, did the analysis my own way, and
- 2 often then would -- would not redo the analysis
- 3 because I thought there was a bigger question.
- 4 like even if it shows we make more money, I'm not
- 5 going to sup -- support or recommend changing the
- 6 prices, so --
- 7 Q. When you say you did it your own way,
- 8 what do you mean?
- 9 A. I -- you know, you balance your checkbook
- 10 your way; I balance my checkbook my way --
- 11 Q. Well, how did you --
- 12 A. -- with my math.
- 13 Q. How -- how -- how did you do your -- how
- 14 did you balance your checkbook --
- 15 A. I made a --
- 16 Q. -- in this --
- 17 A. -- spreadsheet from scratch, I imagine,
- 18 or hand wrote it on a napkin. I don't really
- 19 recall which, but I didn't use their spreadsheets
- 20 to do the calculations, and this was greatly
- 21 upsetting to them.
- 22 Q. Was --

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- 1 A. But T --
- Q. Were the calculations that you performed
- 3 intended, though, to actually monitor the
- 4 difference in return to practice that could be
- 5 realized through the purchase of Lupron as opposed
- 6 to the purchase of Zoladex and --
- 7 A. That's what --
- 8 Q. -- the price --
- 9 A. -- they had asked me to do, and when I
- 10 did that calculation, that -- that -- that was the
- 11 intent of it.
- 12 Q. Okay. When you did the calculation, did
- 13 you provide it to anybody?
- 14 A. I have no idea. Probably not.
- 15 Q. Did you do the calculation on your
- 16 computer?
- 17 A. You're asking me, you know, this is a
- 18 long time -- this was when we first merged. I --
- 19 I did it like one time then. They were looking
- 20 for any way to get prof -- more profitability to
- 21 the doctor. I identified potential scenarios and
- 22 stated I was not going to support that type of a

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1 move and, you know, we -- we -- we never made that

- 2 move.
- 3 Q. Did someone else get that task?
- 4 A. No. They kept asking me to do it over
- 5 and over and over and -- and -- but I eventually
- 6 just was uncooperative, say -- saying I'm -- you
- 7 know, it's not going to make a difference because
- 8 I'm not -- you know, I can identify ways, but so
- 9 what.
- 10 Q. Did --
- 11 A. There were some -- some defining events
- 12 where it was worth -- I felt it was worth making
- 13 some type of evaluation of how the pricing would
- 14 change the reimbursement environment and so forth;
- 15 Zoladex protected needles, siliconized needle,
- 16 felt those were worthy of a new price
- 17 recommendation, being a new product, and so I did
- 18 some analysis around there, I imagine. I don't
- 19 recall it specifically.
- 20 Q. So in other words, you felt that it -- it
- 21 could be justified to make the -- the change with
- 22 the advent of a -- of an -- either a change to the

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- 1 product or an addition to the product?
- MS. LAWSON: Object to form.
- 3 BY MR. WEXLER:
- 4 Q. I'm not trying to put words in your...
- 5 I'm just trying to understand what you're saying.
- 6 In other words -- because I -- I -- I've seen
- 7 some documents to this effect, and I'll show them
- B -- I will show them to you eventually when I --
- 9 hopefully we'll get to them.
- But the -- you know, like with a new
- 11 needle, safety needle, that would have been a -- a
- 12 -- what you thought was an appropriate time, if
- 13 there was any, to make a change in price?
- 14 Am I ahead of myself here?
- 15 A. No, you're not ahead of yourself.
- 16 Frankly, I had an ethical problem with trying to
- 17 increase profitability to physician, which was the
- 18 key driver in this marketplace, and as a result of
- 19 that, I did -- was not cooperative. However, when
- 20 you were coming out with a new product, the
- 21 protected needle, the siliconized version, it
- 22 seems less sleazy --

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- 1 Q. I got you.
- 2 A. -- somehow because it's a new technology.
- 3 the cost of goods, however miniscule, was higher,
- 4 things of that nature, would evaluate a new
- 5 option. Maybe we deserved more money for that
- 6 product, and, therefore, let's do the analysis to
- 7 make sure we would not adversely affect, you know.
- 8 physician return to practice.
- 9 Q. Okay. Did you have any discussions with
- 10 Mr. Freeberry about your reluctance to do these
- 11 analyses?
- 12 A. I'm sure.
- 13 Q. Do you recall any in particular?
- 14 A. I -- I -- it's where you spent -- spent
- 15 all, you know, the last thousand dollars. It's --
- 16 it certainly happened, but I -- I -- I would talk
- 17 with John about many things, and he certainly
- 18 understood my reluctance, and I believe he agreed
- 19 with that.
- 20 Q. Okay.
- 21 A. Ethical, he was a very -- I thought he
- 22 was a very ethical person and -- and wouldn't have

EXHIBIT 5

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	Page 1				
THE UNITED ST	TATES DISTRICT COURT				
FOR THE DISTRI	CT OF MASSACHUSETTS				
IN RE: PHARMACEUTICAL) MDL DOCKET NO.				
INDUSTRY AVERAGE WHOLESALB) CIVIL ACTION				
PRICE LITIGATION,) 01CV12257-PB9				
THIS DOCUMENT RELATES TO:	_)				
ALL ACTIONS)				
HIGHLY CONFID	DENTIAL DEPOSITION				
UPON ORAL	EXAMINATION OF				
MARK	C LEVONYAK				
9:00 a.m					
July 21, 2005					
HOLLAND & KNIGHT					
2600	Pike Tower				
520 1	Pike Street				
Seattle, W	ashington 98101				
REPORTED BY: Judith A. Rol	pinson, CCR #2171				

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- subtle?
- A. It really depended. I mean, I don't have a
- specific way to tell you that.
- Q. Give me some examples as to how they would convey
- 5 that -- that concern.
- A. Without any specifics, at least the way I recall
- 7 it, you would talk about the efficacy and safety and
- e convenience of the product and they would genuinely feel,
- 9 yes. This was a very efficacious drug. It was very safe.
- 10 It was the most convenient. But economically, they didn't
- feel as though they had the best cost in order to use your
- product.
- Q. Were some of them more direct than just using the
- term, "cost," where they referred directly to reimbursement
- or profit?

. :

- A. Yeah. At times they would talk about
- reimbursement.
- Q. How were the sales reps that worked for you told
- to handle those types of situations?
- MR. TORREGROSSA: Objection. No time period.
- THE WITNESS: Yeah. What time period?
- BY MR. LENETT:

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- Q. While you were the oncology sales director.
- ² A. It changed.
- Q. Okay. Tell me -- tell me how it started out and
- 4 the way in which it changed.
- A. Initially, when we first started and were learning
- this business and trying to understand it, you could address
- 7 those issues. You could talk to them about it and talk to
- them about the different ramifications of the costs and the
- ⁹ reimbursement scenario.
- Then there was a change. And I can't remember
- exactly but there was a change in policy that we couldn't
- have that discussion at all, including not having any, you
- know, documents about it. Then that got relaxed where we
- could understand it very well but we were not allowed to
- show anything to physicians.
- Q. You could discuss it with them but not show it?
- MR. TORREGROSSA: Objection to form.
- Mischaracterizes.
- THE WITNESS: You could discuss it if they
- ²⁰ brought it up.
- 21 BY MR. LENETT:
- Q. I see. Okay. Let's see if we can put some time

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- 1 things?
- A. I'm sure I did one.
- Q. How are you sure about that?
- A. Because when a directive like that comes down I
- 5 want to reinforce it with my sales team.
- Q. Do you remember reinforcing it with your sales
- 7 team?
- B A. I'm sure I did.
- 9 Q. Are you just assuming that you did or do you
- 10 remember that you did?
- A. I'm pretty sure that I reinforced it.
- Q. And in what way did you reinforce it, what did you
- 13 say to your sales team?
- A. Exactly what was quoted in the -- the voice mail.
- Which was, you know, we were to "cease and desist" with any
- reimbursement discussions, any development of spreadsheets
- 17 for our own internal information.
- Q. Did you refer to spreadsheets that had been used
- prior to that?
- A. I don't know if I referred specifically to that. I
- just probably used it in general tense.
- Q. For example, did you state to the sales team we

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- have to stop using the spreadsheets we have been using?
- MR. TORREGROSSA: Objection to --
- 3 BY MR. LENETT:
 - Q. Anything to that effect?
- MR. TORREGROSSA: Objection to form.
- THE WITNESS: I can't remember exactly but
- that would have been my intent probably.
- 8 BY MR. LENETT:
- Q. Okay. So there had been some spreadsheets you
- were using then prior to that time?
- MR. TORREGROSSA: Objection to form.
- THE WITNESS: Yes.
- 13 BY MR. LENETT:
- Q. And there -- there had been discussions with
- customers on reimbursement issues?
- MR. TORREGROSSA: Same objection. Go ahead.
- 17 BY MR. LENETT:
- Q. Is that true?
- A. Prior to the Email.
- Q. Yes. And these discussions and spreadsheets, my
- understanding is they would generally show the comparison
- 22 and spreads between reimbursement of Kytril and its

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- competitors; is that correct?
- MR. TORREGROSSA: Form objection, please.
- THE WITNESS: It represented a whole bunch of
- 4 different things. You know, some was on the reimbursement
- 5 side. Some were on the cost saving side.
- 6 BY MR. LENETT:
- Q. But among the things that they represented --
- 8 among the things that were represented in the spreadsheets
- ⁹ and among the things that were included in the discussions
- with customers, was comparative information regarding the
- spreads between Kytril and its competitors?
- MR. TORREGROSSA: Objection. Form.
- 13 Compound. Confusing. Go ahead.
- 14 BY MR. LENETT:
- Q. Is that true?
- A. Yeah. One of the parts of it. Yes. I would
- 17 agree with that.
- Q. What did you personally do after Mr. DeVinney's
- voice mail message?
- Did you take any specific actions?
- A. I did what we just talked about.
- Q. Right. You reinforced it with your sales team?

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- THE VIDEOGRAPHER: The time is 3:51 p.m.
- We're now back on the record.
- 3 BY MR. LENETT:
- Q. Mr. Levonyak, have you had a chance to review
- 5 Exhibit Number 011?
- 6 A. Yes.
- Q. Can you please identify this document?
- A. These are -- these are paper copies of electronic
- 9 spreadsheets that are comparing Kytril and Zofran in a
- 10 reimbursement situation on the first spreadsheet and a cost
- savings situation on the second. Cost savings on the third
- and then again, cost savings on the last.
- BY MR. LENETT: I'm going to make a formal
- request on the record for production of this document in its
- original electronic format.
- MR. TORREGROSSA: Put it in an Email then.
- THE WITNESS: Yeah. I don't know if we have
- 18 one.
- 19 BY MR. LENETT:
- Q. Mr. Levonyak, did you send this spreadsheet, this
- 21 electronic spreadsheet, with a cover Email message to
- 22 certain people?

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- A. Did I send this out? Yes. As I look at this
- document, this is from me to my sales team.
- Q. Okay. Was this circulated before or after
- Mr. DeVinney's voice mail message?
- 5 A. This was circulated and that '97 time period --
- period is somewhat nebulous. Once there was clarity around
- what we could do and couldn't do.
- Q. So this was circulated once there was that
- 9 clarity. Is that what you're saying?
- A. Yes. Because I say here, it's now okay to use
- this. Which means, I got clarity on the fact that no, we
- 12 can't -- the clarity here was that we could still use these
- 13 spreadsheets for us to understand this internally.
- Q. Okay. And who did you get that clarity from?
- 15 A. That was the clarity that came out of those
- subsequent meetings during that 3 or 4-month period.
- Q. And the clarification would have come from
- 18 Mr. DeVinney?
- A. I believe so. I can't give you specifics there.
- Q. Okay. This -- your Email message states here:
- 21 "Hello Everyone. Attached is the Kytril
- reimbursement spreadsheet that we have used in the past from

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- David Newman."
- 2 So you had -- let me just stop right there. You
- had used this type of a spreadsheet before in the past,
- 4 right?
- 5 A. For our general understanding and knowledge, yes.
- 6 Q. Well, in the past, weren't you able to provide
- 7 this to customers?
- MR. TORREGROSSA: Objection, form.
- 9 Mischaracterizes.
- 10 THE WITNESS: In the past, prior to, you
- know, any announcement from Bill DeVinney, we used this to
- understand the business. Did we use it with customers? You
- know, specifically, I can't say exactly. We certainly knew
- 14 the information.
- 15 BY MR. LENETT:
- Q. Wasn't it possible that spreadsheet-type
- information, such as in this exhibit, was provided to
- 18 customers before Mr. DeVinney's announcement?
- MR. TORREGROSSA: Objection, form.
- THE WITNESS: Could have been. I'm not with
- 21 my sales representatives all the time.
- ZZ BY MR. LENETT:

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- Q. Okay. But that was one of its purposes, to
- 2 provide it to customers, at least during the period of time
- that you felt that you could do that?
- MR. TORREGROSSA: Objection, form.
- 5 Confusing.

7

22

- 6 BY MR. LENETT:
 - Q. Isn't that right?
- A. I would say, prior to any, you know, directive
- 9 from Bill DeVinney. These were primarily used to understand
- the situation related to reimbursement and cost savings.
- Using it with -- with customers occurred at times
- but certainly not all the time.
- Q. Okay. Your next sentence states:
- "It is now okay to use this again with a new
- 15 multi-dose vial being approved."
- And I think you just indicated where you say, it's
- okay to use it again, that's because you had received
- 18 clarification that it was okay, right?
- 19 A. Yeah. Okay to use it again internally. I should
- 20 have said internally there. But okay to use it again so
- 21 that we could still understand the market dynamics.
 - Q. You could still convey this spreadsheet

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- information to customers without showing them it, if you
- were responding to something they brought up, right?
- MR. TORREGROSSA: Objection, form.
- 4 Mischaracterizes.
- 5 THE WITNESS: Well, let me -- let me just
- 6 clarify what we shared. We could share with them the cost,
- 7 the AWP. They would have to do all of the reimbursement
- B calculations on their own which are pretty straightforward.
- But we could say, this is what he sell for. Here's the AWP.
- And you figure out the -- the rest of it. We knew it, as
- you would know any product. The inside and out of your
- 12 product versus your competition.
- 13 BY MR. LENETT:
- Q. But to the extent they were making any
- representations about what the relative spreads were between
- 16 Kytril and one of the competing products, you could set them
- straight on what the true state of affairs was by referring
- 16 to that type of information, right?
- MR. TORREGROSSA: Objection.
- 20 Mischaracterizes.
- THE WITNESS: I don't know if I would state
- 22 it that way. What we were able to share with the customer

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September 1, 2005

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UNITED STATES DISTRICT COURT

FOR THE DISTRICT OF MASSACHUSETTS

MDL DOCKET NO. CIVIL ACTION 01CV12257-PBS

In re: PHARMACEUTICAL INDUSTRY AVERAGE

WHOLESALE PRICE LITIGATION

THIS DOCUMENT RELATES TO:

ALL ACTIONS

September 1, 2005 9:00 a.m.

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Videotaped deposition of LAURA GLASSCO,
pursuant to Notice, held at the offices of Patterson,
Belknap, Webb & Tyler LLP, 1133 Avenue of the
Americas, New York, New York, before Jineen Pavesi, a
Registered Professional Reporter, Registered Merit
Reporter, Certified Realtime Reporter and Notary
Public of the State of New York.

HIGHLY CONFIDENTIAL Sew York, New York

September 1, 2005

			
	26]	28
] 1	manager, Bruce Henderson was John Hogan's manager or	1	Q. How many in a typical group?
2	regional business director, Mike Ziskin was the	2	MR. HAAS: Objection.
3	director of healthcare and reimbursement I think was	3	A. I don't know.
4	his title, Brian Fitzpatrick was in marketing, I	4	Q. More than ten, less than a hundred?
5	believe, for Centocor, and Ken Wegner himself.	5	MR. HAAS: Objection to form.
6	Q. At the time is this pretty much all the	6	 A. Probably somewhere between five and
7	national account managers there were?	7	ten.
8	A. I believe there were four, yes, plus	8	Q. In addition to the — it would be the
9	myself.	9	physician or it could be people from his office staff,
10	Q. Attached to the cover memo or cover	10	as well, right?
11	e-mails of Exhibit Glasseo 001, at the bottom it says	11	MR. HAAS: Objection to form.
12	a file called California PMP.PPT, and there appears	12	05,130
13	to be some type of PowerPoint behind that	13	2. Whole observed the mond presented
14	Have you seen that before, the	14	presentations take place?
15 16	PowerPoint that's attached to Exhibit Glassco 001?	15	A. I recall one that I went to was a
17	A. Yes.	16	restaurant in the Seattle area.
18	Q. Did you create it or help create it? A. Yes.	17	Q. How many PMP presentations did you do?
19	· · · · · · · · · · · · · · · · · · ·	18	A. I don't know.
20	Q. What is it? A. It is exactly what I pave you in	19	Q. More than a dozen?
21	A. It is exactly what I gave you in Exhibit Glasseo 002.	20	A. No.
22	Q. The text would be the same?	21	Q. By the way, you didn't give the entire
F-			PMP presentation, right?
	27	}	29
1	A. Yes, I believe it is.	1	A. No, I did not.
3	I haven't compared it page-for-page,	2	Q. The whole presentation was a
4	but it looks very similar.	3	day-and-a-half typically, is that what you said?
5	Q. Would Mr. Wegoer also be giving PMP presentations then?	4	MR. HAAS: Objection, asked and
6	A. Yes	5	answered,
	Q. Let me ask you about the PMPs.	7	Q. I can see you nod your head, the count
В	You said - first of all, were any of	8	reporter can't take anything down, you have to say yes or no.
و ا	them ever done in the physician's office to his staff?	وًا	A. Yes.
10	A. I don't recall.	10	Q. How would it be decided what doctors
11	Q. That means you don't recall doing any,	11	
12	right?	12	
13	MR. HAAS: Objection to form.		and what the field felt was important.
14	Q. You don't recall doing any in a	14	Q. Does that mean that the reps could
15	physician's office?	15	invite whoever they felt it was important to invite?
16	MR. HAAS: Objection to form.	16	A Vac
17	A. I never did one in a physician's	17	Q. If this was a day-and-a-half, would you
18		18	Q. If this was a day-and-a-half, would you provide hotel rooms for the doctors or staff as part of this? MR. HAAS: Objection to form. A. I don't know, I didn't get involved in logistics.
19	physician's office.	19	of this?
20	Q. Typically you would do it with a group	20	MR_ HAAS: Objection to form.
21	of physicians that you brought together?	21	A. I don't know, I didn't get involved in
22	A. Yes.	22	logistics.
	Challenge and the second of th	-	

HIGHLY CONFIDENTIAL September 1, 2005 New York, New York

		30		32
1	Q.	Did you understand the doctors were	1	A. Yes.
2	paying (heir own hotel rooms and transportation to get	2	Q. Do you know if Dr. Kassan ultimately
3	there?	_	3	did start infusing patients in his office?
4		MR. HAAS: Objection to form, asked and	4	A. I believe so, I am not same.
5	answere		5	Q. I want to talk to you about the
6	A.,	Many times they would have a local	6	PowerPoint that's attached here.
7	location	so there weren't any overnights required.	7	You and Mr. Wegner wrote this together
8	Q.	Would you provide the meals to the	8	or did you write it or did he write it?
9	doctors?		9	A. We worked on it together, yes.
20.	A.	Yes.	10	Q. The one that we got from your computer,
21	Q.	Did you or anyone you know keep track	11	Exhibit Glassco 002, that's something you wrote primarily
12	of what	doctors went to PMPs or when?	12	yourself?
13		MR. HAAS: Objection to form.	13	MR. HAAS: Objection to form.
14	Q.	Was there a list of doctors who went to	14	Q. Who wrote the PowerPoint that's marked
15	PMPs?		15	as Exhibit Glassco 002?
16	A.	I would imagine someone kept track of	16	A. I worked on it with Ken.
17		nded, but it wasn't me, so I don't have that	17	Q. By the way, Mr. Wegner's e-mail is
1B	informat	lion,	18	dated November 2000, but if we look at the PowerPoint
19	Q.	Do you know where it would be?	19	that's attached to it, it has a date of December 18,
20	A.	No.	20	2003.
21		MR. HAAS: Objection.	21	Do you see that in the lower left
22	Q	Did you have a certain budget for PMPs	22	comer?
·	•			33
1	OT BITIDU	nt of money you could spend on them?	1	A. I do.
2	A.	No.	2	Q. Do you know why that is?
3	Q.	Did you ever invite people to come to	3	A. No, I don't.
4	PMPs?		4	Q. Were you still giving PMP presentations
5	A.	No.	5	in December of '03?
6	Q.	By the way, the PMPs that we're talking	6	A. No, I don't believe so.
7	about no	w are for physicians, right, the physicians	7	Q. Is this PowerPoint something you would
8	and their	staffs?	8	give the doctors as part of the PMP presentation?
9	A.	Yes.	9	A. Are you asking if I would hand this out
10	Q.	Was there ever a similar program or any	10	and hand it to them?
11		program put together by Centocor for health	11	Q. Yes.
12	plans or		12	A. No.
1,3	A.	No.	13	Q. For example, I'm looking at what you
14	Q.	Did you ever have any - strike that.	14	would call the payer grid, Bates No. 290, California
15		Why were you forwarding Mr. Wegner's	15	payers, do you see that?
		everybody on your list here?	16	A. Yes, I do.
17	A.	I felt it was important for people to	17	Q. With provider numbers and reimbursement
18		the interaction was of corporate accounts	18	amounts.
		sicians and what the physicians' response was	19	You would have some other piece of
20	Q.	And this was a good example of that,	20	paper you would give physicians that would have this
J	right?	1/B 111	21	
22		MR. HAAS: Objection to form.	22	A. No.

HIGHLY CONFIDENTIAL September 1, 2005 New York, New York

	102		104
1	described	1	_
2	MR. HAAS: Take it under advisement and	2	Q. Who would be the person calling you in for that?
Э	l ask you to put it in writing.	3	MR. HAAS: Objection to form, you can
4	MR. MACORETTA: I will show you what		answer.
, 5	we're going to mark as Exhibit Glassco 007.	5	A. As I recall, again, memory has to go
6	(Exhibit Glassco 007, Bates Nos.	6	back here in time, back to 2001, it might have been
7	MDL-CEN 88912-32, was marked for identification, as of	7	somebody from the marketing department.
8	this date.)	8	But also, as I mentioned earlier, it
9	Q. Let me know when you have had a chance	9	might have been area business specialist or regional
10	to look at that.	10	business manager that felt it was important to have a
11	A. All right,	11	corporate accounts person attend.
12	(Witness perusing document.)	12	Q. Whoever called you in would say this is
13	Q. Have you ever seen this before?	13	what I want you to talk about?
14	A. I don't recall seeing it, no.	14	A. Yes, they would have asked me to talk
15	Q. The first page sets out the heading	15	about the payers in the community.
16	"Practice Management Weekends."	16	Q. Bates No. 920, "overview of the PMP
17	At least some of these practice	17	economic model," do you know what the PMP economic
18	management presentations that you went to were weekend	18	model is?
19	presentations?	19	MR. HAAS: Object to the form.
20	A. Yes, there were a few. Q. Was there a distinction between	20	(Witness perusing document.)
22	T	21	MR. HAAS: Foundation
-			A. No.
	103	ŀ	105
1	weekends?	1	Q. Have you ever heard of something called
2	A. Not that I am aware of.	2	the PMP economic model?
4	Q. On the first page there is something	3	A. No, I have not
5	called strategic imperatives and objectives. Did you ever have any discussions with	5	Q. I want to go back to Exhibit Glassco 001 and talk about your presentations at PMPs for a second.
6	anybody at Centocor about what the strategic	6	Typically this PMP would be in some
7	imperatives and objectives were of the practice	7	kind of conference room or ballroom type setting?
8	management program?	В	A. Yes.
9	A. No.	9	Q. You would be up on a stage?
10	Q. Did you ever have any understanding	10	A. Yes.
11		11	Q. The PowerPoints similar to what we have
12	MR. HAAS: Objection to form.	12	in Exhibit Glassco 001 would be projected?
13	A. I can only speak to why I was called in	13	A. Yes.
14	to do a presentation.	14	Q. I am not interested in the discussion
15	Q. What was your understanding of why you		of the specific state payers.
16	were called in?	16	Starting on page 298, when you talk
17	A. As I mentioned earlier, when I went to	17	
18	respectively.	TB	me what exactly you would say to the physicians in
19	what was going on with the payers in their community	19	connection with these slides?
20		20	MR. HAAS: Objection to form.
21	had come up, such as specialty pharmacy providers,	21	* *************************************
22		22	A. Basically I would share with the

HIGHLY CONFIDENTIAL September 1, 2005 New York, New York

110	112
1 is?	1 A. Sure.
2 Q. Generally, but I am not the only .	2 Basically this is a grid that shows if
3 audience for this transcript, so I ask you to explain.	3 AWP is at that amount shown here and if the
4 A. A CPT code is a therapy versus a drug,	4 reimbursement from any given payer, public or
5 so CPT code stands for something that's being provided	5 otherwise, private, is a reduction off of AWP, what
6 by a healthcare professional.	6 the physician would be reimbursed per vial and what
7 In this case these are different codes	7 the difference between AWP and that reimbursement
8 that a physician might be able to bill, might be able	8 would be based on an assumed purchase of \$500.
9 to bill, I should repeat that, for office visits or	9 For the next line, it discusses, as we
10 other types of reasons.	10 spoke earlier, about the average of three vials per
11 So 99211 through 99215 are different	11 patient, so it basically multiplies what one vial is
12 what they call E&M codes, evaluation and management	12 times three vials.
13 services, that could be billed if they were considered	13 And the last line then takes a patient
14 separate and identifiable from Remicade.	14 to a year, first it talks about per vial, then it
15 Q. So if the patient just comes in and	15 talks per infusion, and then it talks about per year,
16 gets an infusion and that's it, probably the physician	16 based on the different reimbursements that we knew
17 can't bill for any of the CPT codes?	17 available out there with the public payers and private
18 A. That's my understanding.	18 payers.
19 Q. But if the doctor does something else,	19 Q. Let me ask you a little differently
20 some kind of evaluation or management, he may be able	20 then.
21 to bill using one of these CPT codes?	21 Could you give me an example, you just
22 A. That's my understanding, yes.	22 told me what the slides say -
111	113
2 Q. And the point of that is you can bill,	1 A. That's what I would have said.
2 meaning get more money from Medicare for whatever the	2 Q. Just like what you told me?
3 services are, right?	3
4 A. Correct.	4 A. Very similar, yes, spelling out for
5 I wasn't advising him, I was just	5 them exactly what I just said.
6 giving him as much information as possible.	6 It is what it is.
7 Q. Telling him those codes are out there.	7 Q. What you are calling here on the last
8 right?	8 slide profit per patient or profit on three-vial
9 A. Yes.	9 infusion, is that concept of profit something that you
10 Q. The next slide after your Medicare	10 would discuss with the health plans?
11 example is summary and that's what, a summary of	11 MR. HAAS: Objection.
12 everything that went before?	12 A. I wouldn't think the health plan would
13 (Witness perusing document.)	13 be concerned about that, no, I would not.
14 Q. Is it a summary of just the Medicarc	14 Q. It is not something?
15 example?	15 A. No, it is not something I would discuss
16 A. I think I just am summarizing the whole	16 with them.
17 presentation of the large health plans in their area;	17 Q. Was there a time at Centocor when
18 if you look through the slide, it is basically	18 instructions were given that you couldn't talk about
19 summarizing the previous.	19 profit anymore, are you aware of any policy at
20 Q. Then the slide after that titled	20 Centocor that said don't talk about profit anymore?
1	

HIGHLY CONFIDENTIAL September 1, 2005 New York, New York

		114			116
1	Q.	Yes.	ì	A.	And some training?
2	À.	I think it was pretty much understood	2	Q.	At some training for representatives or
3	that we s	houldn't discuss profits probably a couple of	3	somebody	else, is that true?
4	years ago	o, yes, I think it was a policy, but I don't	4	· A.	Yes, yes.
5	have it w	ritten down.	5	Q.	And that was the extent of your
6	Q.	How would you have learned of that	6	involveme	ent in training anybody regarding practice
7	policy, w	ould someone have sent you a writing saying	. 7	паладети	ent or reimbursement?
В	this is th	e new policy?	В	A.	Correct.
9		MR. HAAS: Objection, form.	9	N	MR. MACORETTA: Why don't you give me a
10	A.	I am not sure if it was in writing or	10	minute be	nc.
11	not	1	11	1	THE VIDEO TECHNICIAN: Time is 11:29
12		I think it was well understood through	12	a.m., goin	g off the record.
13	verbal co	ommunication, as well.	13	•	(Recess taken.).
14	Q.	At that time somebody said don't talk	14	,	THE VIDEO TECHNICIAN: Time is 11:34
15	about pro	ofit?	15	a.m. and v	we're back on the record.
16	A.	Right.	16	BY MR.	MACORETTA:
17	Q.	Who would that have been, do you know?	17	Q.	I wanted to talk to you for a minute
18	A.	I don't recall, I don't specifically	18		documents you produced to us today.
19	recali.	•	19		Let me show you first what we can mark
20	Q.	Do you remember when that was?	t .		t Glassco 008, which is a two-page document
21	Α.	No, 1 don't.			Practice Management Worksheet For Assessing
22	Q.	Do you remember why that policy came	22	New Serv	vices," Bates No. CEN 00107382-383.
		. 115	l		117
ו	into bei	ing?	1		(Exhibit Glassco 008, Bates No. CEN
2	A.	No, I don't	2	0010738	2-383, was marked for identification, as of
3	Q.	If you wanted to review whatever the	3	this date	•
1 4	policy i	is to figure out exactly what it said, is there	4	Q.	Do you have a copy of that?
5	a place	you could go look for that at Centocor?	5		(Witness perusing document.)
6		MR. HAAS: Objection, form.	6	Q.	What is this, Ms. Glassco?
] 7	A.	No.	7	Α.	When I was asked to appear, I was asked
8	Q.	Is there some central library of all	8		at my computer on certain subjects and I found
9	-	icies out there?	9		ry computer.
10		No.	10		It is not a document that I used per
11		MR. HAAS: Objection to form.	i i	•	think it was a document that was used during
12	•	Were you ever involved in training	13	-	tice management programs. So it is
13	_	ly else regarding the practice management	14	•	It is a worksheet.
14	76		15	• • • •	It is a Centocor-created document?
16		I am not sure of the question. I think I asked you some of this	16	•	
17	*		17		Correct. Is this a computer worksheet, meaning work that when you fill in certain columns, there in other columns change? I don't know.
16		 You were never involved in creating any 		•	work that when you fill in certain columns,
19		g materials for anybody?	19		obers in other columns change?
20		No, I was not.	20		I don't know.
21		And you may have occasionally given a			What you see is what I had.
22	-	a presentation in some training, right?	22		That number at the bottom right of the
کئا	. шк 🗤	a bresemental moone nature tights	122		The Manner of the Control of the

Jan L. Cook, M.D.

CONFIDENTIAL Boston, MA

March 6, 2006

Page 1

UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS

MDL No. 1456

C.A. No. 01-CV-12257-PBS

* * * * * * * * * * * * *

IN RE: PHARMACEUTICAL INDUSTRY

AVERAGE WHOLESALE PRICE LITIGATION

THIS DOCUMENT RELATES TO ALL ACTIONS

* * * * * * * * * * * * * *

VOLUME I

DEPOSITION OF JAN L. COOK, M.D., a witness called on behalf of Johnson & Johnson, pursuant to the Federal Rules of Civil Procedure, before Jessica L. Williamson, Registered Merit Reporter, Certified Realtime Reporter and Notary Public in and for the Commonwealth of Massachusetts, at the Offices of Robins, Kaplan, Miller & Ciresi L.L.P., 800 Boylston Street, Boston, Massachusetts, on Wednesday, March 6, 2006, commencing at 9:37 a.m.

Jan L. Cook, M.D.

CONFIDENTIAL Boston, MA

March 6, 2006

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- 1 number.
- Q. Now, when you say you thought it was an
- ³ average wholesale price, what do you mean by that?
- A. I mean, I thought it was a number --
- ⁵ just -- I thought it was a number, a number.
- Q. Well, it is a number, isn't it?
- A. I think so.
- ⁸ Q. You're aware that the average wholesale
- ⁹ price is a number that's publicly published and
- available in price reporting services?
- 11 A. Yes. It's got to be a number that's
- available, because people use that for payment.
- Q. Okay.
- A. So there is a number that is available
- for a drug. It's called the AWP, and there's a
- number.
- Q. Right. That's listed as the AWP?
- ¹⁸ A. Yes.
- Q. So it certainly is a number?
- ²⁰ A. Yes.
- Q. My question is, what did you think that
- number was supposed to represent, if anything?

Jan L. Cook, M.D.

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12

13

CONFIDENTIAL Boston, MA

March 6, 2006

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- A. What it said it was supposed to -
 MR. COCO: Objection.
- Q. So you thought the AWP is supposed to be an actual average of wholesale prices; is that correct?
- A. Well, I actually didn't think about it a
 whole lot. I thought it was a number -- yeah, I
 guess I thought it was the wholesale price, the
 average wholesale price.
 - Q. So you understand it to be an actual average of the prices at which entities in the market could purchase drugs from wholesalers?

 MR. COCO: Objection.
- A. I didn't give it that much thought. I
 think I thought it was just -- you know, if you
 say that, I guess -- well, I just didn't give it
 that much thought. I thought it was a number. In
 my world it's a number that people pay a
 percentage of.
- Q. Now, when you say it's a number that people pay a percentage of --
- ²² A. Yes.

John J. O'Brien, Jr.

CONFIDENTIAL Boston, MA

April 5, 2006

UNITED STATES	DISTRICT COURT	
DISTRICT OF M	ASSACHUSETTS	
In re: PHARMACEUTICAL) NO. 01CV12257-PBS	
INDUSTRY AVERAGE WHOLESALE)	
PRICE LITIGATION)	
)	
THIS DOCUMENT RELATES TO:)	
ALL ACTIONS	•	
)	
CONFID	ENTIAL	
VIDEOTAPED DEPOSITION of JO	RN J. O'BRIEN, JR., called	
as a witness by and on beha	lf of the Defendant,	
AstraZeneca Pharmaceuticals	, pursuant to the	
applicable provisions of th	e Federal Rules of Civil	
Procedure, before P. Jodi O	hnemus, Notary Public,	
Certified Shorthand Reporte	r, Certified Realtime	
Reporter, and Registered Me.	rit Reporter, within and	
for the Commonwealth of Mas	sachusetts, at the offices	
of Robins, Kaplan, Miller &	Ciresi, L.L.P., 800	
Boylston Street, Boston, Ma	ssachusetts, on Wednesday,	
5 April, 2006, commencing a	t 10:49 a.m.	
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John J. O'Brien, Jr.

CONFIDENTIAL Boston, MA

April 5, 2006

11 (Pages 38 to 41)

	11 (10900 00 00 11)
38	40
Q. Can you recall what was discussed during	1 A. My understanding on that term is that it
2 the last MSCO meeting?	2 is the average wholesale price of a drug.
3 A. (Witness nods.) No.	3 Q. And do you know - does that have any
4 Q. What's typically	4 meaning for you? Do you -
5 A. Excuse me. Shouldn't be shaking my head.	5 A. It means the average price of a drug.
6 Speak up.	6 Q. And in what context have you heard that
7 MR. COCO: We warned him.	7 term?
8 Q. What is typically discussed during these	8 A. I – I can't recall, but I – you mean
9 MSCO meetings?	9 what context?
10 A. I I don't recall. I you know, I'm	10 Q. Do you remember when you first heard the
11 in attendance, but I'm not the lead on that	11 term?
12 discussion.	12 A. No, no. I've been in you know, I've
13 Q. Who would be the lead on that discussion?	13 been in the field I've been in this particular
14 A. Normally, Jan Cook, regional medical	14 job for over 20 years, so –
15 director.	15 Q. Was it when you first started, or was it a
16 Q. So, is your role what is your role	16 · little bit later in your inquiry?
17 during the meetings?	17 A. I can't recall.
18 A. My role is basically to be – to represent	18 Q. Were you involved with the HMO staff model
19 and be in attendance in terms of being —	19 for Blue Cross Blue Shield?
20 representing Blue Cross - Provider Relations.	20 A. Which one?
Q. Have members of MSCO or any of the other	21 Q. Well, either/or, any –
22 provider groups whose meetings you've attended, have	22 A. Yes.
39	41
1 they expressed any reimbursement-related concerns to	1 Q. Could you name them?
2 you?	2 A. Yes. I – years ago it was known as
3 A. No.	3 Medical West, currently known as River Bend Medical
4 Q. Are you aware of any benchmarks for	4 Group, and when I was in marketing, we, as part of
5 reimbursement that are used by Blue Cross Blue	5 our portfolio, you know, so, essentially, as part —
6 Shield?	6 part of my role in marketing was to you know, was
7 MR. COCO: Objection.	7 to sell Medical West coverage or offer Medical West
8 A. I don't understand the question.	8 coverage, as well as offer other lines of — other
9 Q. For instance, for physician-administered	9 plans within our portfolio to employer groups.
10 drugs, do you know how Blue Cross Blue Shield	10 Q. Just to clarify, Medical West is now River
11 reimburses providers?	11 Bend?
12 A. Not really, no.	12 A. Yes.
13 Q. Okay.	13 Q. It's the same organization?
14 A. Oh. Excuse me. As I indicated	14 A. Yeah.
15 previously, we have a fee schedule. We reimburse	15 Q. Was there anything that changed when the
16 based upon the fee schedule.	16 name changed?
17 Q. Okay. And have you ever heard the term	17 A. Ownership.
18 "AWP" in your role as physician — in your roles in	18 Q. And how did ownership change?
19 which you deal with physicians? 20 A. Yes.	A. Well, from my understanding is it went
	20 from a holding company to physician ownership.
21 Q. And what's your understanding of that 22 term?	21 Q. And which physicians are part of the 22 physician ownership now?
	22 physician ownership now?

Deborah Devaux HIGHLY CONFIDENTIAL Boston, MA

March 9, 2006

Page 1

UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS NO. 01CV12257-PBS

In re: PHARMACEUTICAL INDUSTRY AVERAGE WHOLESALE) HIGHLY PRICE LITIGATION) CONFIDENTIAL THIS DOCUMENT RELATES TO: ALL ACTIONS

DEPOSITION of DEBORAH DEVAUX, called as a witness by and on behalf of Johnson & Johnson, pursuant to the applicable provisions of the Federal Rules of Civil Procedure, before P. Jodi Ohnemus, Notary Public, Certified Shorthand Reporter, Certified Realtime Reporter, and Registered Merit Reporter, within and for the Commonwealth of Massachusetts, at the offices of Robins, Kaplan, Miller & Ciresi, L.L.P., 800 Boylston Street, Boston, Massachusetts, on Thursday, 9 March, 2006, commencing at 9:35 a.m.

Deborah Devaux

HIGHLY CONFIDENTIAL Boston, MA

March 9, 2006

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- rate which can be applied to the AWP to provide a
- reasonably-consistent estimate of the physician's
- acquisition cost, we do not feel that AWP provides
- ⁴ a useful measure of the acquisition cost of a drug
- 5 to physicians."
- Now, is it your testimony that BCBS of
- Massachusetts has assumed that there is some
- 8 relationship between AWP and acquisition costs for
- 9 drugs?
- MR. COCO: Objection.
- A. I don't know what Blue Cross Blue Shield
- Massachusetts assumes.
- Q. Okay.
- A. I personally would have thought that there
- would be some relationship between any pricing
- methodology and the underlying cost, as a -- as Deb
- Devaux.
- Q. Okay. Now, I believe you mentioned that
- you're not aware of WAC, is that correct?
- A. I am not familiar with WAC.
- Q. Okay. I'll represent to you that in the
- price reporting services, WAC is another benchmark